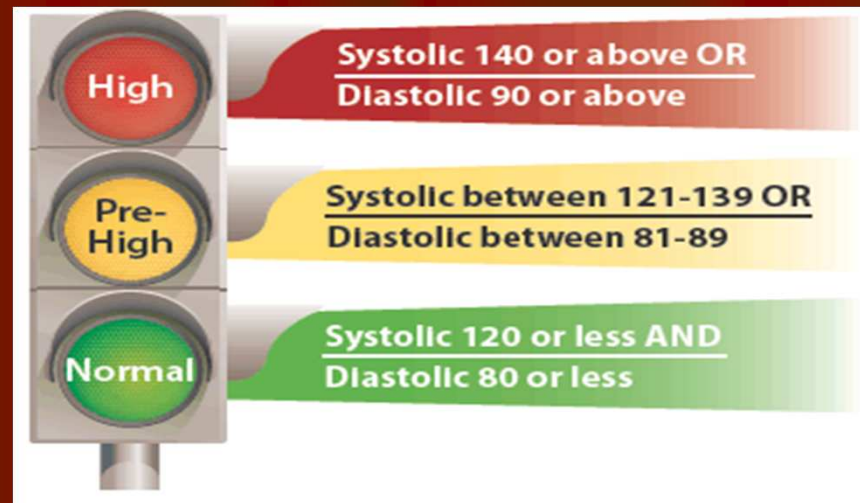


# Hypertension

“More than a Number”



David Martins MD

Charles Drew University

# Hypertension is a Sign





VOLUME 71 • NUMBER 9 SEPTEMBER 2004 735

**DAVID MARTINS, MD & KEITH NORRIS, MD**

Clinical Research Center,

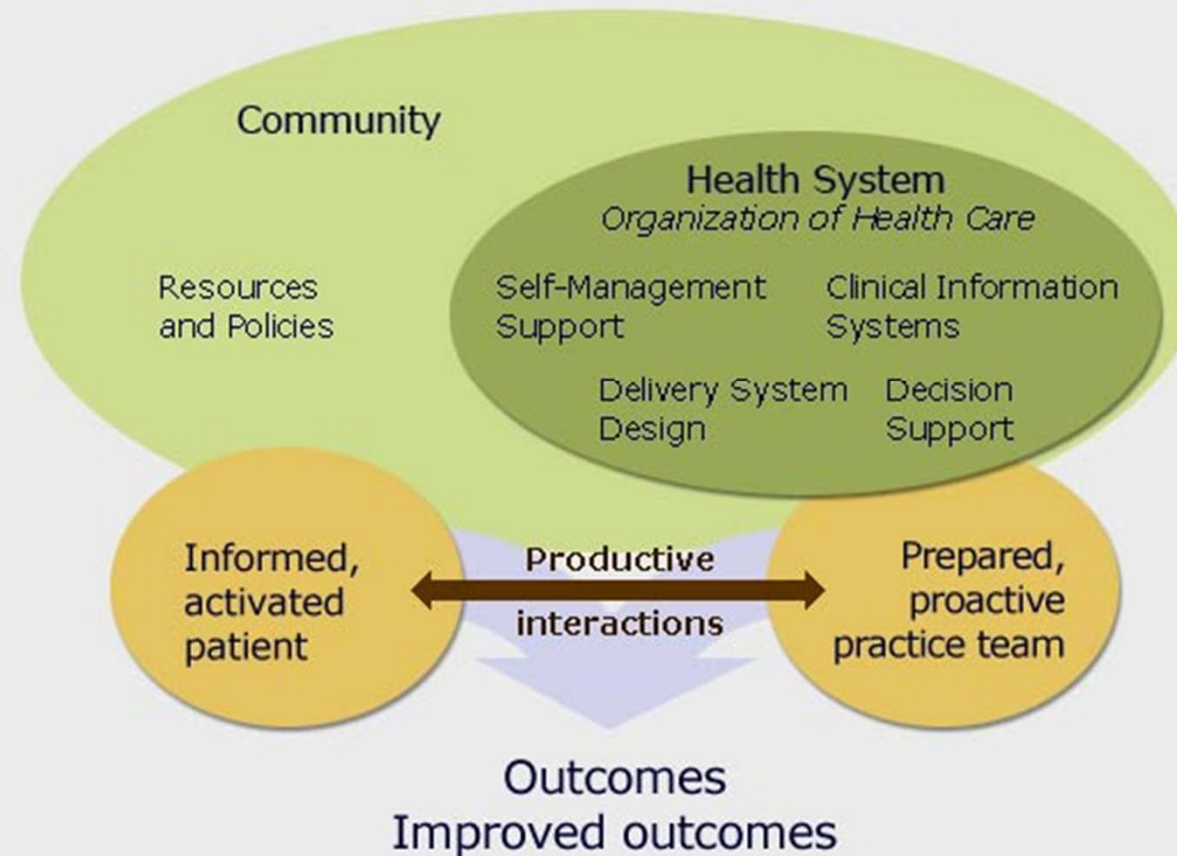
Charles Drew University of Medicine and Science,

Los Angeles, CA

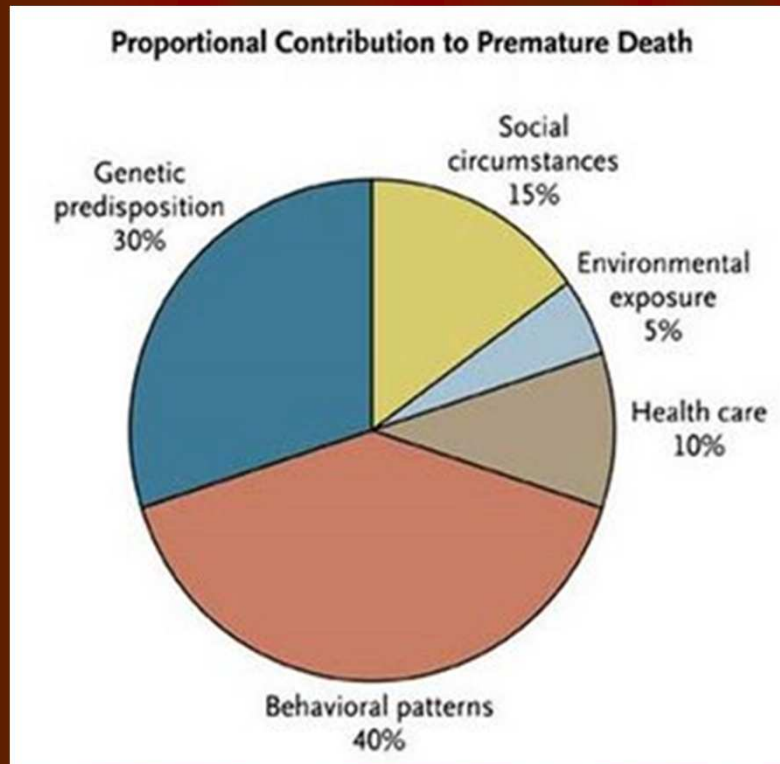
# Hypertension treatment in African Americans: Physiology is less important than Sociology

# The Model of Success

## Chronic Care Model



# The Personal Pursuit of Health



Seventy percent (70%) of premature death is attributable to PERSONAL behavioral patterns and genetic make up

Schroeder SA (2007) *We Can Do Better: Improving the health of the American people*, New England Journal of Medicine, 357(12): 1221-1228.